

January 30, 2017

Dear FFA Advisor or School Guidance Counselor:

**RE: Announcing 15<sup>th</sup> Annual Young Dairy Producer Scholarship**

Enclosed is information pertaining to the 15<sup>th</sup> Annual \$ 2,000.00 scholarship available to students interested in pursuing a career in dairying in Wisconsin. The scholarship is sponsored by the Southwestern Wisconsin Cheese Makers Association (SWCMA) and is intended to encourage young dairy producers to continue in the dairy business, and help maintain milk production in Wisconsin to supply their member cheese plants.

All students whose Wisconsin-based dairy farm markets their milk to any SWCMA member is eligible. Family members or farm employee family members are both eligible. Acceptable educational programs need to be dairy and agricultural based courses.

Please post this scholarship opportunity to make it available to all interested students. An application form is enclosed with this letter and additional copies can be obtained at [www.wmmb.com/swcma](http://www.wmmb.com/swcma) or by contacting Matt Mathison at [mmathison@wmmb.org](mailto:mmathison@wmmb.org).

Completed applications should be submitted to the Wisconsin Milk Marketing Board c/o Matt Mathison, 8418 Excelsior Drive, Madison, WI 53717 by March 31, 2017. Announcement of the winner will be made by April 28, 2017. Scholarship winner will receive a check for \$2,000 payable to their school.

Questions regarding this application can be forwarded to Matt Mathison at 608/203-7221, or by email to [mmathison@wmmb.org](mailto:mmathison@wmmb.org).

Sincerely,

A handwritten signature in black ink that reads "Matt Mathison". The signature is written in a cursive, slightly slanted style.

Matt Mathison  
Vice President – Dairy Company Communications & Technical Services

Enclosure